

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

U.S. APPLICATION  
SERIAL NO. 85135970

MARK: SC

**\*85135970\***

CORRESPONDENT  
ADDRESS:  
JILL M PIETRINI

GENERAL TRADEMARK  
INFORMATION:

SHEPPARD  
MULLIN RICHTER &  
HAMPTON LLP  
  
1901 AVENUE OF  
THE STARS SUITE 1600  
  
LOS ANGELES, CA  
90067-6017

<http://www.uspto.gov/trademarks/index.jsp>

APPLICANT: SHABBY  
CHIC BRANDS, LLC

CORRESPONDENT'S  
REFERENCE/DOCKET  
NO:

36TY-ASHWELL

CORRESPONDENT  
E-MAIL ADDRESS:

**EXAMINER'S AMENDMENT**

**ISSUE/MAILING DATE:**

**APPLICATION HAS BEEN AMENDED:** In accordance with the authorization granted by JILL PIETRINI on April 11, 2018, the trademark examining attorney has amended the application as indicated below. Please advise the undersigned immediately of any objections. Otherwise, no response is necessary. TMEP §707. Any amendments to the identification of goods and/or services may clarify or limit the goods and/or services, but may not add to or broaden the scope of the goods and/or services. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*

***Mark Description***

The mark description has been amended as follows:

The mark consists of a design of an ornate, three feathered crown with the letters "SC" on the front center of the crown.

***Section 2(b) Refusal***

The refusal to register under Trademark Section 2(b) has been withdrawn.

/Stephanie M. Davis Ali/  
Trademark Examining Attorney  
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**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

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