

LETTER OF PROTEST MEMORANDUM

Date: March 19, 2021

To: Steven Jackson
Examining Attorney

From: Allison Schrody
Attorney Advisor
Office of the Deputy Commissioner
for Trademark Examination Policy

Subject: Letter of protest concerning U.S. Application Serial No. 90053267
for the mark G

Upon consideration of evidence included with a letter of protest filed after publication of the above-referenced mark, it has been determined that the evidence establishes that a refusal should issue on the following ground(s):

- (1) Possible false suggestion of an affiliation or connection with the American National Red Cross and other parties authorized to use the Red Cross emblem pursuant to Trademark Act Section 2(a). 15 U.S.C. §1052(a).
- (2) Possible unlawful use of the Greek red cross in commerce pursuant to Trademark Act Sections 1 and 45. 15 U.S.C. §1051 and 1127.

Please see 18 U.S.C. §706 and TMEP §1205.01 regarding the statutory protection granted to the Red Cross emblem.

Jurisdiction is restored to the examining attorney to take appropriate action.

By authority of the Director of the United States Patent and Trademark Office

/s/ Allison Schrody

March 19, 2021

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